



Privacy Policy

Who we are

Our website address is: <https://dieselcheat.uk>

Diesel Cheat is a trading style of Lead Social Ltd.

We specialise in providing consumers with a fair deal for their claims.

Contact forms – How we collect your personal information

We may collect personal information in a number of ways, including:

- Online via our website or social media accounts such as Twitter, LinkedIn and Facebook
- In hard copy by fax or post, in person, via email or over the telephone
- During the course of our dealings with you for or on behalf of a client
- When you contact us via our website by filling in a claim or contact form
- When you contact us with queries, we may keep a record of that correspondence
- When we collect your personal data from other third parties, for example from estate agents, insurers, other clients or their representatives
- When we collect publicly available information about you or your business, including through electronic data sources, for example in connecting with anti money laundering and credit risk reduction
- For placement, recruitment and selection purposes

The type of information collected depends upon our relationship with you and the context in which we obtain and process your personal data.

Information collected and processed may include details of the following types of information:

- Contact information (name, address, (including postal and email addresses), telephone and fax numbers and gender)
- Occupational information, (job title, former job titles, organisational associations, professional experience and qualifications, interests and preferences where you advise us of these details in order to provide you with relevant tailored information about our services)
- Identification documents, including date of birth and photographic identification
- Online services in respect of which you have expressed an interest
- Other information collected and used in the course of our business, including information provided by our clients concerning employees of our clients or those providing services to our Clients.

Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Cookies

If you leave a comment on our site you may opt in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

What we do with personal information collected

We use the information provided to:

- Ensure content from our site is presented in the most effective manner
- Notify you about changes to our service
- Improve our products and services
- Maintain internal records, including about cancelled accounts
- Ensure good governance, accounting, management and auditing
- Carry out our obligations arising from any contracts entered into between us
- Refer you to another business about other services which may be of benefit to your interests
- Provide you with information, products or services which you request from us

- Where we identify that you may be eligible to claim against other products, such as car finance; you authorise us to refer you to Goldman Smith Claims Management Ltd or Fairplane UK Ltd. Goldman Smith and Fairplane are claims management companies that provide a claims review service. This can determine whether you may be eligible to make a claim for compensation
- Pass your details to experts, including counsel and other professionals for the purposes of obtaining professional advice and complying with our contractual obligations
- To contact you in the course of providing services to our clients
- Assist with recruitment and selection process
- Where we have other legitimate reasons or take other action required or permitted by law or for other safety and security reasons
- To respond to complaints.

Who we share your data with

In providing our services, we may provide your personal information to staff in our office or other third parties, such as:

- To other suppliers, such as expert witnesses, counsel, or other external agencies that we engage on our/your behalf. When we do so, they are required to act in accordance with our instructions and keep your personal information secure with an adequate level of protection
- To courts, tribunals and other government bodies and relevant regulators in connection with matters relating to provision of services
- To professional indemnity insurers, brokers, auditors and other professional advisers
- To auditors in connection with maintenance of our quality certifications
- To other third parties when required by law or other regulatory authority, where we are under a duty to do so to comply with legal or professional obligations (for example to comply with anti money laundering obligations and counter terrorism measures)
- To enforce or protect our rights, property or the safety of our partners, staff and clients. (This includes exchanging information with other companies and

organisations for the purposes of fraud prevention and detection and credit risk reduction)

- To other parties in legal proceedings, including solicitors acting on the other side of a case or transaction
- To financial institutions providing finance for transactions
- To our clients in connection with the provision of services
- We may contract with third parties to supply products and services to you these companies include but are not limited to:

Millberg London LLP	Trust Leads Ltd
Ashley Howard Ltd	ID Tech Solutions Ltd
Lead Social Ltd	Fairweather Group Ltd
Fairplane UK Ltd	Box Legal Ltd
Goldman Smith Claims Management Ltd	Moneyshake Ltd
Sequence X Ltd	Sequence AI Ltd
Hampton Jones Ltd t/a Ashley Howard	Robert Bingham Ltd t/a Bingham Long
Panaco Ltd	DK83 Ltd
Hand Computer Supplies Ltd	DJ Digital Services Ltd
Xtxt Ltd	

How long we retain your data

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

For all forms submitted the data and metadata associated with them are retained indefinitely.

Any images uploaded or submitted and metadata associated with them are retained indefinitely.

Comments

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow up comments automatically instead of holding them in a moderation queue.

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

Visitor comments may be checked through an automated spam detection service.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

How we process your information

The legal grounds for processing your personal data depend upon the nature of our relationship with you and the context of processing and are as follows:

- Processing is necessary for the performance of a contract with you, or to take steps prior to entering into a contract with you. Our retainer is comprised of our engagement letter and our terms and conditions of business which sets out the terms of the contract and the services to be provided to you.

- Processing is necessary for the purposes of our legitimate interests or those of our clients in the provision of legal services and use in legal proceedings, except where those interests are overridden by the interests, rights or freedoms of affected individuals. In order to determine this we shall weigh up a number of factors, including what you were told at the time you provided your data, what your reasonable expectations are, and the nature of the data as well as its impact upon you
- Processing is necessary for compliance with mandatory legal obligations to which we are subject.

Communicating with you

We may use your personal data to communicate with you. We may contact you by email, short messaging service, instant messaging services (including but not limited to Messenger and WhatsApp), phone, automated call, mail and delivery service.

Marketing, advertising and making recommendations

We may contact you to inform you of new products, services or promotions we may offer and to conduct market research. We may use your personal data to personalise our offering and to provide you with more relevant services, for example, to make recommendations and to display customised content and advertising in our services. This may include displaying both our and third party content.

You can alter your marketing preferences at anytime by making a request through any of our [contact channels](#).

Information collected from you concerning other people

Where you provide personal information to us about other people, we accept it on the understanding that you have made the other person aware about how we will use and disclose their information.

Children

Our services are not aimed at children. In matters involving children they will be represented by parents or legal guardians. Where we are acting in matters involving children we will explain why their personal data is needed and how it will be used.

Security and storage

All information you provide to us in electronic format is stored on secure servers.

The internet is a global environment. It can involve transmission of data on an international basis. Transmission of information via the internet or any social media is not completely secure. By using our site and communicating with us electronically, you acknowledge and accept our processing of your personal information in this way.

Although we adopt appropriate technical and organisational measures to protect your personal information, we cannot guarantee its security when sent to this site. Transmission is at your own risk.

Once your information is received by us either in electronic or physical form, we take all reasonable steps necessary to prevent unauthorised access and ensure your information is handled securely and in accordance with this privacy notice. We have put in place suitable electronic, physical and managerial procedures to protect and secure the information collected.

Regulatory disclosure requirements

You have the right to correct or complete information held by us.

If you think any information we have about you is incorrect, incomplete or needs updating please also let us know. We will update any information as soon as possible.

You may also through any of our [contact channels](#):

- Request that we erase the personal data we hold about you
- Restrict its processing whilst we continue to hold it
- Where we process your data by automated means, ask us to transmit that data to another data controller. If you wish to request this we will let you know whether this is possible, taking into account compatibility of systems of the other data controller to whom you wish the transfer to be made
- Object to processing. If you raise such objection we must stop unless we can demonstrate (1) an overriding legitimate business interest or (2) such processing is necessary in relation to legal proceedings
- To have a decision taken by a human. We are however unlikely to take decisions which have a legal or similarly significant effect on you by automated means
- Have a right to be notified of a personal data breach if it results in a high risk to your rights and freedoms
- Right to withdraw your consent if you have given your consent to our processing of any of your personal data. (Please note that if you withdraw your consent, this will not affect the validity of any processing carried out prior to withdrawal).

Depending on the nature and extent of your request, we may be unable to continue acting for you. In this event, you will remain liable for our fees and disbursements incurred before the request was made.

Changes to this Privacy Policy

We may from time to time change this Policy or change, modify or withdraw access to this site at any time with or without notice. We recommend that you re-visit this Policy from time to time to learn of any such changes to this Policy.

Contact Information

If you have any queries or requests regarding this notice, or our practices concerning your personal data, please first [contact us](#).